

2012 VIVA VERDE EARTH DAY

Saturday April 14, 2012



Website:

www.vivaverdeearthfest.wordpress.com

Facebook:

www.facebook.com/VivaVerdeEarthFest

Viva Verde Earth Day features fun and educational activities for the family and an opportunity for citizens to come together for the common good of the environment.

This year's Festival includes:

- A celebration of Earth Day
- Educational presentations & exhibits to help you learn about building a sustainable society
- Viva Verde vendors with eco-friendly products and services
- Entertainment, food, and games & crafts for children of all ages
- Photo & Art Contests for adults and students
- On-Site recycling and re-use opportunities – check website for list

Severe Weather Date: Saturday, April 21

At North Cabarrus Park

Located at:

**760 Orphanage Road
Concord, NC 28025**



2012 VIVA VERDE EARTH DAY

Vendor/Exhibitor Packet

About Our Event:

This fun, family –friendly event seeks to promote a better understanding of the environment and environmental issues through experiences and education in order to help the public make positive choices to develop and maintain a sustainable lifestyle.

About Our Vendors and Exhibitors

We are looking for educators, mentors and leaders in the community to provide Educational Exhibits to help our community learn about sustainability, ecology, and green practices.

We are also looking for eco-friendly businesses to provide Vendor Booths with products and services such as organic produce, Fair Trade gifts, eco-fashions, and items made from renewable resources.

When: April 14, 2012

Time: 10 a.m. to 3 p.m.

Location: North Cabarrus Park located at 760 Orphanage Rd, Concord, NC 28025

Estimated Attendance: We expect a minimum of 800 attendees

Cost: \$25.00 for-profit/business vendors; FREE for non-profit & educational

Why become a Viva Verde Vendor and/or Exhibitor?

- Gain visibility through this community sponsored sustainability event
- Share your products and/or services with hundreds of attendees
- Support local businesses, local food, and local artists
- Connect with other successful businesses and organizations
- Promote your company through various marketing mediums
- Educate our community and empower them to be more sustainable

For More Information Contact:

Becky Tolle, Recreation & Special Events Coordinator – 704.920.4343

Email: btolle@cityofkannapolis.com

Website: <http://vivaverdeearthfest.wordpress.com/>

General Information

Vendor/Exhibitor Set-Up

Set-Up: 7 a.m. – 9 a.m. on festival day

Break-down: 3 p.m. – 5 p.m.

Vendor/Exhibitor Booths

The Festival will provide 10'x10' spaces only. Vendors/Exhibitors are responsible for bringing their booth supplies including: tables, chairs, tents or canopies, and paperweights to secure items. Please be environmentally aware when planning for the day (i.e. limit your paper handouts, use paper, not plastic bags, etc).

Festival Map

A Festival Map will be mailed closer to the event with your assigned booth locations and entry points for loading and unloading.

Educational Exhibitors

There is no booth fee for educational exhibitors from 501c3 nonprofits, educational institutions, or government agencies. Please indicate how many booth spaces are needed.

Refunds

We regret that we will be unable to grant refund requests after the deadline, due to festival planning expenses.

Water/Power:

Neither water nor electricity will be provided. Use of generators by vendors are not allowed, unless it is solar powered. This does not apply to food vendors.

Severe Weather Dates:

In the event that the festival is cancelled on April 14 due to severe weather, it will be held the next weekend on Saturday, April 21. We ask that you plan to attend the rain-date as well. No refunds will be given if you are not able to attend.

Instructions

Please complete the following form and mail by April 3, along with your check if you are a for-profit or business vendor, to: Kannapolis Parks and Recreation; c/o Viva Verde; 700 West C Street; Kannapolis, NC 28081

Other Information

Once you are accepted as a Viva Verde Vendor, further information will be sent. If for some reason we do not accept your vendor application, your check and form will be returned.

Viva Verde Vendor Application Form

Please complete the Application Form if you are interested in becoming a Viva Verde Vendor or Educational Exhibitor. For additional details about the event, please visit our website at www.vivaverdeearthfest.wordpress.com

1. Contact Information:

Business/Group Name: _____

Contact person the day of the event: _____

Email: _____

Telephone: _____

Mailing Address: _____

Street

City

State

Zip

2. Select one:

Educational Exhibitor or non-profit vendor

Business/For-profit vendor

3. Circle Product/Service/Exhibit Category:

- Conservation/Recycling
- Eco Art
- Eco Fashion
- Eco Travel
- Fair Trade
- Green Building
- Green Careers/Education
- Natural Home & Garden
- Sustainable Office
- Renewable Energy
- Local & Organic Foods/Agriculture

Other (please specify) _____

4. Provide a brief description of your company or organization, how it fits into the mission of our event, and your plans to exhibit or sell products/services at the Earth Day Festival.

5. List any other special needs for your space. We will do our best to accommodate your request.

6. Mail Your Application No Later than April 3

Educational & Non-profit Exhibitors

Mail your application to btolle@cityofkannapolis.com or to the address below.

Business & For-profit Vendors

Mail your application and check (\$25 per booth space) as follows:

Make check payable to "City of Kannapolis" and mark it for Viva Verde.

Mail to:

City of Kannapolis; Attn: Viva Verde; 700 West C Street; Kannapolis, NC 28081

Guidelines & Rules

1. The Viva Verde Festival has the right to deny any Exhibitor/Vendor a booth space whose exhibit, product or service does not align with the mission of the Earth Day Festival or for any other reason.
2. No lobbying, campaigning or electioneering is allowed within the Festival grounds during the Earth Day Festival.
3. Exhibits/Vendors can not actively promote with banners, signage, or by any other means, the endorsement of any candidate and/or delegate running for a seat within the county, city or U.S. governmental office. Violators will be dismissed from the Festival.

Release and Waiver of Liability

The undersigned hereby acknowledges a desire to participate in the 2012 Viva Verde Earth Day Festival at North Cabarrus Park, Concord, NC

I agree that I have read, understand and agree to follow all rules and regulations of VIVA VERDE EARTH FEST. I agree to hold harmless the City of Concord, City of Kannapolis and Cabarrus County and its employees, agents, volunteers, and sponsors from any and all claims, liabilities, costs, expenses and damages which may result from the operation of my booth or other festival related activities. I further understand generators will only be allowed for food vendors, with prior approval.

I have read, understand, and agree to follow the Guidelines & Rules for the 2012 Viva Verde Earth Day Festival as described with the Vendor/Exhibitor Packet. By emailing your form, you agree to all terms specified in this packet.

Signed: _____

Date: _____